



Embassy of the United States of America in Romania
U.S. Embassy's Commercial Section – Bucharest
4 - 6, Dr. Liviu Librescu Blvd., Sector 1, Bucharest - 015118, Romania
Tel.: +402120033121; Cell: +40722467130; Fax: +40213160690
E-mail: gabriel.popescu@trade.gov Website: www.export.gov/romania



TO THE ATTENTION OF INTERESTED AGRICULTURAL FARMS & FIRMS:

Dear Ms. / Mr. President / General Director,

The U.S. Embassies in Romania, Bulgaria and Moldova organize a Joint Agri-Business Delegation to California at World Ag Expo 2014 from February 8th through 16th, 2014.

The delegation timing was selected to enable visits at a major U.S. agri-business event, agricultural field trips and meetings with a large Romanian Community in America:

- February 8-10, 2014: Romanian Community in Los Angeles, California
- February 10-13, 2014: World Ag Expo, Tulare, California
- February 14-16, 2014: Visits to grains and livestock farms and San Francisco

In order to meet the registration deadlines for these events, **we are kindly inviting prospective delegates to confirm to us their interest by Tuesday, December 31, 2013.**

World Ag Expo 2014 is an international open air trade show featuring 1,400 exhibitors on a space of more than 232,000 square meters. Various products will be exhibited: agricultural equipment for grains and livestock farms, farming machinery and spare parts, silos, irrigation systems, greenhouses, dairy industry equipment and agricultural inputs: seeds, fertilizers etc.

Our delegation to World Ag Expo will:

- meet with American manufacturers and exporters of these products
- see the latest technologies, methods, and innovations in agriculture
- attend technical demonstrations of agricultural machinery and equipment, and educational programs on the agri-business industry
- participate in exclusive visits to local California agricultural farms with parks of agricultural machinery and silos, as well as optional Californian wine-tasting tours

Details on **benefits to attend our delegation, travel logistics and contact persons** are attached. We thank you for considering this opportunity and hope you join us in the U.S.!

Sincerely,

Katja Kravetsky
Deputy Commercial Counselor
American Embassy in Romania

BENEFITS FOR DELEGATES:

We will assist Romanian, Bulgarian and Moldovan agri-business participants as follows:

- **Admission** to the events and **official instructions** to visit exhibitors
- **Commercial & Economic Specialists'** diplomatic assistance from U.S. Embassies
- **Identification of and introduction to potential U.S. partners** based on each delegate's goals
- **Access to Tulare International Trade Center:** business meeting rooms with internet access
- **Interpretation services** for English language assistance
- **Participation** in accompanied **visits to U.S. companies & farms** to exchange best practices

TRAVEL LOGISTICS:

Delegates are responsible for their own travel arrangements and costs, including appropriate travel documents (passports and visas). We organized a competition of three travel packages from the U.S. We are pleased to introduce our delegates to the best selected U.S. tour-operator based in Glendale, California Dream Tour International offering a competitive package of travel services at a special rate exclusively to our delegates based on the attached travel itinerary.

NOTE ABOUT U.S. VISA:

We wish to remind you that **all procedures related to individual visa applications are the responsibility of each delegate.** Likewise, **participation in our joint Agri-Business Delegation has no influence or bearing on a visa decision rendered by Consular Officers of the U.S. Embassies in Bucharest - Romania, Sofia - Bulgaria or Chisinau - Republic of Moldova.**

JOIN US! To secure your participation in our delegation, please contact:

Gabriel Popescu, Commercial Specialist, U.S. Embassy – Commercial Service Bucharest
Tel.: +4021 200 3312, Cell: +40722 467 130, Fax: +4021 316 0690, Gabriel.Popescu@trade.gov

Ulilana Kanelli, Commercial Specialist, U.S. Embassy - Commercial Service Sofia
Tel.: +3592 939 5706, Fax: +3592 939 5735; E-mail: Uliana.Kanelli@trade.gov

Iulian Bogasieru, Commercial & Economic Assistant, U.S. Embassy - Chisinau
Tel./Fax: + 373 22 40 89 05, E-mail: BogasieruIG@state.gov

Pictures of last year's Agri-Business Delegation of the U.S. Embassies in Romania & Moldova to California and World Ag Expo 2013 can be seen at the following web-page:

<https://picasaweb.google.com/100208574847883893891/2013020917RomanianMoldovanAgriBusinessDelegationToCalifornia?noredirect=1#>